

Namely, words

part 1

Alexander Brodsky, Philip Christou, Tony Fretton, Günter Günschel, Sam Jacob, Peter Märkli, Studio Mumbai/Bijoy Jain, Denise Scott Brown, Inge Vinck, Jan de Vylder, Peter Wilson, Zoe Zenghelis

Opening: Thursday 27 May 2021, 18:00 - 20:00

Exhibition: 28 May – 10 July 2021

'Namely, words', the Betts Project's first new show since lockdown eased, brings together and celebrates the work of architects and artists who have exhibited at the gallery since it opened in March 2013.

This exhibition will launch in two parts in two locations; the first in the gallery's London space at 100 Central Street on Thursday 27th May 2021, and the second in Betts Project's new space in Le Corbusier's Unité d'Habitation in Marseille, France, at the beginning of next year.

'Namely, words' is dedicated to the common and at times intricate ground between architecture and writing. Questioning the notion of drawing and building as being the primary medium of the architect, this exhibition turns to literature for alternative reflections towards architecture and to enrich the way we think and talk about architectural practice.

Writing and making often utilise a shared conceptual vocabulary – structure, narrative, texture, style – and have each played key roles in the cultural experience of modernity. Through a series of 21 paired dialogues of drawing and text, 'Namely, words' seeks to explore writing's capacity to engage with the lived experience of place and reveal the dialogue between architecture and writing as complex and inseparable social practices.

For this exhibition, Betts Project invited architects to present either a new or existing drawn or sculpted work and to accompany it with a piece of writing they admire. The exhibition reads in the same way as an annotated book; the literary choices act as postscripts to the works in the exhibition, becoming a way of re-reading the works, while assigning new definitions through the use of text.

In the exhibition, multiple copies of the texts are hung on the wall for visitors to tear off and take home. An exhibition catalogue will accompany the project following its second part in 2022.

Part 2 of 'Namely, words' will include:

Pier Vittorio Aureli, Caruso St John, Nigel Coates, Shin Egashira, Richard Goodwin, Jacques Hondelatte, Manthey Kula, Office Kersten Geers David van Severen, Fred Scott

Appointments available. Please email info@bettsproject.com with your preferred date and time.

In order to provide a safe environment for everyone, government health and safety guidelines will be followed. We ask visitors to wear a mask and respect social distancing upon your visit.

For press enquiries please contact Tony Tremlett
tony@bettsproject.com

For sales enquiries please contact Marie Coulon
info@bettsproject.com
t: +44 7909070611

Address

Betts Project
100 Central Street London EC1V 8AJ

Opening Hours

Wednesday – Friday 12:00 - 18:00
Saturday 12:00 - 17:00
or by appointment

About Betts Project

Betts Project is a London-based contemporary art gallery specialising in architecture, founded in 2013 by Marie Coulon. The concept behind Betts Project is to introduce both a specialist audience and wider public to new ways of discovering and thinking about architecture, through the exhibition and promotion of materials integral to architecture – largely drawings, but also models and other forms of representation. It aims to support and promote work by established and emerging international architects, as well as lesser known or overlooked practices still very much relevant to the contemporary discourse.

The gallery is also driven by the desire to introduce architectural objects as works of art. To do so, it organises high calibre exhibitions for new and established audiences and participates in art fairs, and thereby brings unique collectable works to the market at an affordable price.

Over the past years the exhibition programme has featured solo shows by established international figures such as Peter Wilson, Manthey Kula, Denise Scott Brown, De Vylder Vink Taillieu architects, Florian Beigel and Philip Christou, Caruso St John, Alexander Brodsky, Lars Lerup, Tony Fretton, Fred Scott, Studio Mumbai, Richard Goodwin, Peter Märkli alongside artist Hans Josephsohn, Pier Vittorio Aureli, and OFFICEkgdvs with photographer Bas Princen.

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